



PO Box 121

219-869-1229

Dear Francesville Community,

For the past 55 years, the Francesville Fall Festival has been a cherished tradition, bringing joy, entertainment, and a sense of community to our town. However, we now face a challenging reality: rising costs and dwindling funds threaten the future of our beloved festival.

Our projected expenses for the 2024 fall festival total \$37,313. This includes essential infrastructure costs of \$15,660 for sanitation, utilities, sound, tents, seating, and insurance. Security costs are approximately \$1300, family entertainment will require \$11,879, while entertainment specifically selected for children adds another \$8,484.

Since the COVID-19 pandemic, our sponsorships have decreased significantly, even as our expenses continue to rise. While the business community has been a steadfast supporter of the festival, contributions from residents have been minimal. This financial strain has forced us to dip into our savings to cover costs, placing the future of the festival in jeopardy.

We are reaching out to you, our community, to ask for your support. Donations of any size are greatly appreciated and can make a significant difference. All anonymous donations will be honored, and we are committed to better recognizing our sponsors this year.

We have established the following sponsorship levels to acknowledge your generosity:

Platinum—donation of \$2000+
Gold—donation of \$1000+
Silver—donation of \$500+

Bronze—donation of \$250+
Brass—donation of \$100+
Pewter—donation of \$1+

To donate, please fill out the form on the back of this letter and drop-off or mail it to:

Gutwein Insurance & Financial Services 102 E. Montgomery St. PO Box 547 Francesville, IN 47946

For added convenience, electronic donations can be made by visiting www.francesvillefallfestival.com or by scanning the QR code.

Francesville FallFestival

@Francesville-FallFestival



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Your contribution, no matter the amount, will help ensure that the Francesville Fall Festival continues to be a source of joy and community spirit for years to come. Together, we can keep this wonderful tradition alive!

With gratitude,

A handwritten signature in black ink, which appears to read 'Ron Schutte'.

FRANCESVILLE FALL FESTIVAL
September 20, 21, & 22, 2024

I (We) would like to participate in the 2024 Fall Festival sponsorship program. I (We) understand the recognition of sponsorship is based on my/our level of support:

Platinum—donation of \$2000+
Gold—donation of \$1000+
Silver—donation of \$500+

Bronze—donation of \$250+
Brass—donation of \$100+
Pewter—donation of \$1+

Donations of any size can make a significant difference! Please respond by **Friday, August 30, 2024**, to provide time to properly recognize festival supporters. All anonymous donations will be honored.

Thank you in advance for your generosity in helping to ensure the Francesville Fall Festival continues to be a cherished tradition for years to come! We look forward to seeing you very soon at the Francesville Fall Festival.

(Cut here and return the bottom portion with your generous contribution)

Name to be used in recognition of donation:

Enclosed is a donation of \$_____.

Please apply this donation to the following program or programs:

<input type="checkbox"/> Entertainment	<input type="checkbox"/> Car Show
<input type="checkbox"/> Corn Hole Tournament	<input type="checkbox"/> Security
<input type="checkbox"/> Trophies & Prizes	<input type="checkbox"/> Infrastructure Expenses
<input type="checkbox"/> Use Where Needed	

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